MODEL PROJECT REPORT

PROJECT REPORT ON DOG GROOMING CENTRE

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PROJECT AT GLANCE

1	**Name of Proprietor/Director**	XXXXXXXX	
2	**Firm Name**	XXXXXXXX	
3	**Registered Address**	XXXXXXXX	
4	**Nature of Activity**	XXXXXXXX	
5	**Category of Applicant**	XXXXXXXX	
6	**Location of Unit**	XXXXXXXX	
7	**Cost of Project**	19.88	Rs. In Lakhs
8	**Means of Finance**		
i)	**Own Contribution**	1.99	Rs. In Lakhs
ii)	**Term Loan**	17.44	Rs. In Lakhs
iii)	**Working Capital**	0.45	Rs. In Lakhs
9	**Debt Service Coverage Ratio**	2.76	
10	**Break Even Point**	44%	
11	**Power Requiremnet**	3	KW
12	**Employment**	8	Persons
13	**Major Raw Materials**	Shampoo,earbuds and conditioner	

14 Details of Cost of Project & Means of Finance

Cost of Project **Amount in Lacs**

Particulars	**Amount**
Land and building	Owned/Leased
Plant & Machinery	18.88
Furniture & Fixture	0.25
Other Misc Assets	0.25
Working Capital Requirement	0.50
Total	**19.88**

Means of Finance

Particulars	**Amount**
Own Contribution	1.99
Term Loan	17.44
Working capital Loan	0.45
Total	**19.88**

MOBILE DOG GROOMING CENTER

1. INTRODUCTION

Basic grooming and cleaning services are, of course, the most basic service for a pet grooming company. However, there is a growing demand for animal pampering facilities such as facials and other treatments. Any grooming companies specialise on one kind of product, such as dealing exclusively with dogs, while others have a wider variety of facilities for a wider range of animals. Some dogs do not have the type of fur that needs to be trimmed, while others, including those competing in dog shows, may need a very precise haircut. However, any full-service dog grooming Package would almost certainly contain the following:

- bath (typically with anti-flea and anti-tick shampoo)
- Scrubbing
- Cleaning in the eyes and ears
- Trimming your nails
- Brushing your teeth
- Hairstyles (if needed)
- Anaesthetic
- Anal Gland Expression

Any of these programmes may be difficult to conduct yourself, depending on the dog's type and/or temperament. This is particularly true if your dog's hair is thick and curly and resistant to matting. Alternatively, if you have a restless dog that won't hold still long enough for you to trim their nails safely. In these instances, having a licenced dog groomer do these things is better and more convenient (for both you and your dog).

Dog groomers will assist you with identifying any problems with your dog's eyes, ears, lips, and skin that you might not be aware of. Ticks, bacteria, skin diseases, and gum disease are only a few of the things to look for.

As the pet population expands and more people get involved in all facets of caring for their dogs, the pet services market is booming. If you choose to specialise in dogs or cats or work with a general groomer, animal grooming is a profession with many options. Grooming is also a good option for those interested in starting their own company. Since the pet grooming industry in India isn't well-defined, trained trainers are required to dedicatedly train aspiring groomers. Not all can afford to go overseas or take expensive pet grooming lessons. These groomers, in particular, have their own grooming salons where they both train and operate their companies.

2. PRODUCT DESCRIPTION

2.1 PRODUCT USES

Grooming is a common luxury service that pet owners request for their animals. Many pet owners don't have the patience, skill, or motivation to clean their pets themselves, so they hire groomers who have had the necessary training.

2.2 MANUFACTURING PROCESS

Pet grooming encompasses both the hygienic treatment and washing of a dog, as well as the practise of enhancing a dog's physical image for competitions such as dog shows. A dog groomer (or merely "groomer") is a professional who grooms dogs for a living. The process of Dog grooming includes:

- Blade/clippers: Clippers are a razor-style tool used to take length off a dog's coat. While blades are part of the overall clippers tool, you may hear these terms used somewhat interchangeably.
- Carding: A process that removes the loose, dead undercoat using a blunt-edged tool.
- Clean face: Shaving the face, muzzle and cheeks with a shorter blade.
- Clean feet: The feet are completely shaved, exposing the nails and the entire foot up to the ankle.
- Clipping and sizing: Clippers come with different size blades and snap-on combs to allow groomers to cut hair to different lengths. The lower the number of the blade, the less coat length will be removed.

For example, a number 4F blade will leave approximately ½-inchof fur, while a number 7F blade will leave only about ⅛-inch of fur.

- De-matting: The process of removing matted fur.
- Forced-air drying: It is a process where groomers use dryer after towel-drying a dog to completely dry the fur.
- Hand stripping and plucking: This is a technique in which a stripping tool or fingers are used to remove the dead outer coat of wire-haired breeds (like most terriers).

Different styles for grooming:

- Pom-pom: A stylistic cut of a dog's coat typically done on poodles and other fluffy-coated dogs. The pom-poms look like balls of fur placed above clean feet and on the end of the tail.
- Round feet: The feet are shaped cleaned by scissor to look round and fluffy without showing the nails.
- Scissoring: This is a technique using scissors and a metal comb to complete and finish the trim. This is usually done when the pet parent asks for the dog to be trimmed longer than a clipper blade will allow. It also is used for finishing trim work on a dog's face, feet and tailareas where clippers cannot be used.
- Shaving in reverse: This dog grooming term means that the groomer is shaving against the grain of the hair, or from the back of the dog toward the front.
- Skirting: The long hair that falls on either side of a dog's body between the front and back legs to create a skirt look.
- Topknot (TK): A ponytail or pigtails on top of the head, held in place with a barrette, bow or binder.

3. PROJECT COMPONENTS

3.1 Land /Civil Work

No specific area requirement for mobile dog grooming service centre. But you can have littlearea like: 300-500 Sq Ft for administrative purpose.

3.2 Plant & Machinery

3.2.1.Equipment

- **Dog Grooming Vans and fabrication unit:** These vans are moving grooming center equipped with all the facilities required for grooming.

- **Curry or curry brush:** A weapon with short "teeth" made of rubber or plastic. The tool is rubbed (or "curried") over the dog's coat to loosen soil, feathers, and other debris while also stimulating the skin's natural oil production.

- **Shedding razor:** A metal blade (or "sweat scraper") with small, blunt teeth used to cut dead hair and matted fur from some forms of rough coats. The hair is not sliced with the shedding razor.

- **Slicker brush:** A flat surface brush with fine, small wires close together. It is used to strip mats from medium-to-long-haired or curly-haired dogs. After brushing with a bristle or wire pin brush, slicker brushes are usually used.

- **Rake:** A brush intended to go deep into a dog's thick coat to clear tangles and dead undercoat close to the skin. It has one or two sets of closely spaced pins and is shaped like a shaving razor.

- **Bristle brush:** Owing to its flexibility, this is one of the most commonly used brush styles. On dogs with long coats, the bristle brush is typically used to finish the coat and pull out the natural luster and shine. It prevents surface dust and debris and is widely used in everyday grooming.

- **Wire Pin Brush:** Metal bristles are placed in a flexible rubber base on the wire pin brush, which has an oval appearance. Separates and untangles the fur of dogs with long, wiry, wavy, or curly coats. Few wire pin brushes have brushed or painted pins to avoid scraping the skin of the dog when in use.

- **Combination pin/bristle brush:** has two sides: one with bristles, which can be used to groom short hair regions of the coat, and another with pins, which can be used to groom long-coated and double-coated dogs.

- **Mat comb:** A tool for removing matted fur from a dog's coat without leaving a bald patch.

- **Stripping combs/knives:** Tools for grabbing and pulling off longer hairs from a harsh coat by the root. In certain terriers and schnauzers, it aids in the maintenance of a healthy coat. Show dogs are the ones who need it the most.

- **Shears and clippers** are cutting instruments that are used to remove/shorten hair from some coats or vulnerable areas.

- **Stand dryers, cage dryers, and hand dryers** are all types of dryers. This item is used to dry the dog's hair. It is not advisable to dry a dog with a dryer intended for humans because it can cause scalp itching, dry skin, or skin sores.

- **Grooming tables:** These are tables that offer a safe and efficient atmosphere for grooming, but often single dog owners can save money by merely using what they already have at home.

VAN EQUIPMENTS

S.No	PARTICULARS	DESCRIPTION
1	Bathing Tub	Stainless steel tub attached in the Van
2	Grooming Table	Aeolus Large Folding Table
3	Dryer	Monster Dryer from Aeolus
4	Air Conditioner	1.00 Tonne Hitachi 3 Star Window AC
5	Pressure Pump	Crompton Pressure Pump
6	Water Tank - 2	2 - 200 ltrs water tank in the boot of the Van

7	Gen Set	EU30IS, Honda Silent Generator (Petrol)
8	Camera	Panasonic
9	GPS	Phoenix
10	Storage Almirah	Custom Made
11	Foldable Stairs	Provided in 4 pieces
12	Electric Cable	15m in Length
13	Exhaust Fan	Attached next to the tub
14	Geyser	15 ltr Geyser from Venus

Equipments

S.NO.	PARTICULARS	DESCRIPTION
1	Slicker Brush	Hair Brush for Dogs
2	Tick Comb	For Removal of Ticks & Fleas from the dog's coat
3	Blade	Blade to be fitted on to the trimmer
4	Nail Clipper	Used for Nail Cutting
5	Scissors	Used for shaping the hair on the tail, paws & face
6	Ribbons	Pink & Blue ribbon rolls used as a post grooming accessory
7	Table Duster	To clean the table top post grooming
8	Floor Duster	To clean the floor post grooming
9	Surface Sanitizer	To sanitize the complete van post grooming
10	Garbage Bag	To beused to line the dustbin
11	Wall Clock	To help the staff keep a track the timing during the service
12	Dustbin	To dispose off grooming waste
13	Spray Bottle	To be filled with the surface sanitizer, helps in spraying around the van
14	Small Dryer	Used to dry small dogs
15	First Aid Kit	Full equiped kits for emergencies during grooming
16	Wiper	To clean the floor of the an
17	Haircut Booklet	To refer for haircut options, can be used by staff to show to the clients
18	Massager Brush	Used in Aroma Therapy

Machines and Equipment's Cost

S.N.	Description	Amount
1	Truck (Dog grooming Van)	9,00,000
2	Fabrication & Equipment's	7,00,000
	Sub Total	16,00,000
	GST @ 18%	2,28,000
	Total	**18,28,000**

4. LICENSE & APPROVALS

- MSME Udyam online registration.
- GST Registration
- Insurance of Van.
- Trade License from the local authority.

PROJECTED BALANCE SHEET					(in Lacs)
PARTICULARS	**1st year**	**2nd year**	**3rd year**	**4th year**	**5th year**
Liabilities					
Capital					
Opening Balance		2.03	3.56	5.56	7.78
Add:- Own Capital	1.99				
Add:- Retained Profit	4.79	7.03	9.25	11.22	13.25
Less:- Drawings	4.75	5.50	7.25	9.00	10.15
Closing Balance	2.03	3.56	5.56	7.78	10.88
Term Loan	15.50	11.63	7.75	3.88	-
Working Capital Limit	0.45	0.45	0.45	0.45	0.45
Sundry Creditors	0.13	0.14	0.16	0.18	0.20
Provisions & Other Liabilities	0.05	0.10	0.12	0.14	0.50
TOTAL :	**18.16**	**15.88**	**14.04**	**12.43**	**12.04**
Assets					
Fixed Assets (Gross)	19.38	19.38	19.38	19.38	19.38
Gross Depriciation	2.89	5.36	7.45	9.23	10.74
Net Fixed Assets	**16.49**	**14.02**	**11.93**	**10.15**	**8.64**
Current Assets					
Stock in Hand	0.63	0.72	0.81	0.91	1.02
Cash and Bank	1.05	1.14	1.30	1.37	2.38
TOTAL :	**18.16**	**15.88**	**14.04**	**12.43**	**12.04**

PROJECTED CASH FLOW STATEMENT					(in Lacs)
PARTICULARS	**1st year**	**2nd year**	**3rd year**	**4th year**	**5th year**
SOURCES OF FUND					
Own Margin	1.99				
Net Profit	4.79	7.25	10.00	12.82	15.72
Depriciation & Exp. W/off	2.89	2.46	2.09	1.78	1.51
Increase in Cash Credit	0.45	-	-	-	-
Increase In Term Loan	17.44	-	-	-	-
Increase in Creditors	0.13	0.02	0.02	0.02	0.02
Increase in Provisions & Other liabilities	0.05	0.05	0.02	0.02	0.36
TOTAL :	**27.75**	**9.78**	**12.13**	**14.64**	**17.61**
APPLICATION OF FUND					
Increase in Fixed Assets	19.38				
Increase in Stock	0.63	0.09	0.09	0.10	0.11
Increase in Debtors	-	-	-	-	-
Repayment of Term Loan	1.94	3.88	3.88	3.88	3.88
Drawings	4.75	5.50	7.25	9.00	10.15
Taxation	-	0.23	0.75	1.59	2.47
TOTAL :	**26.70**	**9.69**	**11.97**	**14.57**	**16.60**
Opening Cash & Bank Balance	-	1.05	1.14	1.30	1.37
Add : Surplus	1.05	0.10	0.16	0.07	1.01
Closing Cash & Bank Balance	**1.05**	**1.14**	**1.30**	**1.37**	**2.38**

PROJECTED PROFITABILITY STATEMENT					(in Lacs)
PARTICULARS	**1st year**	**2nd year**	**3rd year**	**4th year**	**5th year**
Capacity Utilisation %	**60%**	**65%**	**70%**	**75%**	**80%**
SALES					
Gross revenue					
Dog Grooming	54.00	61.43	69.46	78.14	87.52
Total	**54.00**	**61.43**	**69.46**	**78.14**	**87.52**
COST OF SALES					
Raw Material Consumed	18.90	21.50	24.31	27.35	30.63
Electricity Expenses	0.72	0.79	0.87	0.96	1.05
Depreciation	2.89	2.46	2.09	1.78	1.51
Wages & labour	6.48	7.13	7.84	8.62	9.49
Repair & maintenance	2.70	3.07	3.47	3.91	4.38
Consumables	2.16	2.46	2.78	3.13	3.50
other direct expenses	2.43	2.76	3.13	3.52	3.94
Cost of Production	36.28	40.17	44.49	49.26	54.50
GROSS PROFIT	**17.72**	**21.25**	**24.96**	**28.88**	**33.02**
Salary to Staff	5.64	6.20	6.82	7.51	8.26
Interest on Term Loan	1.71	1.51	1.08	0.66	0.23
Interest on working Capital	0.05	0.05	0.05	0.05	0.05
Rent	1.20	1.32	1.45	1.60	1.76
other indirect Expenses	1.62	1.84	2.08	2.34	2.63
Selling & Administration Expenses	2.70	3.07	3.47	3.91	4.38
TOTAL	**12.92**	**14.00**	**14.97**	**16.06**	**17.30**
NET PROFIT	4.79	7.25	10.00	12.82	15.72
Taxation		0.23	0.75	1.59	2.47
PROFIT (After Tax)	4.79	7.03	9.25	11.22	13.25

CALCULATION OF D.S.C.R					
PARTICULARS	1st year	2nd year	3rd year	4th year	5th year
CASH ACCRUALS	7.69	9.49	11.34	13.00	14.77
Interest on Term Loan	1.71	1.51	1.08	0.66	0.23
Total	9.40	11.00	12.43	13.66	15.00
REPAYMENT					
Instalment of Term Loan	1.94	3.88	3.88	3.88	3.88
Interest on Term Loan	1.71	1.51	1.08	0.66	0.23
Total	3.65	5.39	4.96	4.53	4.11
DEBT SERVICE COVERAGE RATIO	**2.57**	**2.04**	**2.51**	**3.01**	**3.65**
AVERAGE D.S.C.R.					**2.76**

REPAYMENT SCHEDULE OF TERM LOAN							
					Interest		11.00%
Year	**Particulars**	**Amount**	**Addition**	**Total**	**Interest**	**Repayment**	**Closing Balance**
ist	Opening Balance	-					
	1st month		17.44	17.44	-	-	17.44
	2nd month	17.44	-	17.44	0.16	-	17.44
	3rd month	17.44	-	17.44	0.16	-	17.44
	4th month	17.44	-	17.44	0.16	-	17.44
	5th month	17.44	-	17.44	0.16	-	17.44
	6th month	17.44	-	17.44	0.16	-	17.44
	7th month	17.44	-	17.44	0.16	0.32	17.12
	8th month	17.12	-	17.12	0.16	0.32	16.80
	9th month	16.80	-	16.80	0.15	0.32	16.47
	10th month	16.47	-	16.47	0.15	0.32	16.15
	11th month	16.15	-	16.15	0.15	0.32	15.83
	12th month	15.83	-	15.83	0.15	0.32	15.50
					1.71	1.94	
2nd	Opening Balance						
	1st month	15.50	-	15.50	0.14	0.32	15.18
	2nd month	15.18	-	15.18	0.14	0.32	14.86
	3rd month	14.86	-	14.86	0.14	0.32	14.54
	4th month	14.54	-	14.54	0.13	0.32	14.21
	5th month	14.21	-	14.21	0.13	0.32	13.89
	6th month	13.89	-	13.89	0.13	0.32	13.57
	7th month	13.57	-	13.57	0.12	0.32	13.24
	8th month	13.24	-	13.24	0.12	0.32	12.92
	9th month	12.92	-	12.92	0.12	0.32	12.60
	10th month	12.60	-	12.60	0.12	0.32	12.27
	11th month	12.27	-	12.27	0.11	0.32	11.95
	12th month	11.95	-	11.95	0.11	0.32	11.63
					1.51	**3.88**	
3rd	Opening Balance						
	1st month	11.63	-	11.63	0.11	0.32	11.31
	2nd month	11.31	-	11.31	0.10	0.32	10.98
	3rd month	10.98	-	10.98	0.10	0.32	10.66
	4th month	10.66	-	10.66	0.10	0.32	10.34
	5th month	10.34	-	10.34	0.09	0.32	10.01
	6th month	10.01	-	10.01	0.09	0.32	9.69
	7th month	9.69	-	9.69	0.09	0.32	9.37
	8th month	9.37	-	9.37	0.09	0.32	9.04
	9th month	9.04	-	9.04	0.08	0.32	8.72
	10th month	8.72	-	8.72	0.08	0.32	8.40
	11th month	8.40	-	8.40	0.08	0.32	8.07

	12th month	8.07	-	8.07	0.07	0.32	7.75
					1.08	**3.88**	
4th	Opening Balance						
	1st month	7.75	-	7.75	0.07	0.32	7.43
	2nd month	7.43	-	7.43	0.07	0.32	7.11
	3rd month	7.11	-	7.11	0.07	0.32	6.78
	4th month	6.78	-	6.78	0.06	0.32	6.46
	5th month	6.46	-	6.46	0.06	0.32	6.14
	6th month	6.14	-	6.14	0.06	0.32	5.81
	7th month	5.81	-	5.81	0.05	0.32	5.49
	8th month	5.49	-	5.49	0.05	0.32	5.17
	9th month	5.17	-	5.17	0.05	0.32	4.84
	10th month	4.84	-	4.84	0.04	0.32	4.52
	11th month	4.52	-	4.52	0.04	0.32	4.20
	12th month	4.20	-	4.20	0.04	0.32	3.88
					0.66	**3.88**	
5th	Opening Balance						
	1st month	3.88	-	3.88	0.04	0.32	3.55
	2nd month	3.55	-	3.55	0.03	0.32	3.23
	3rd month	3.23	-	3.23	0.03	0.32	2.91
	4th month	2.91	-	2.91	0.03	0.32	2.58
	5th month	2.58	-	2.58	0.02	0.32	2.26
	6th month	2.26	-	2.26	0.02	0.32	1.94
	7th month	1.94	-	1.94	0.02	0.32	1.61
	8th month	1.61	-	1.61	0.01	0.32	1.29
	9th month	1.29	-	1.29	0.01	0.32	0.97
	10th month	0.97	-	0.97	0.01	0.32	0.65
	11th month	0.65	-	0.65	0.01	0.32	0.32
	12th month	0.32	-	0.32	0.00	0.32	-
					0.23	**3.88**	
	DOOR TO DOOR	60	MONTHS				
	MORATORIUM PERIOD	6	MONTHS				
	REPAYMENT PERIOD	54	MONTHS				