

# **MODEL PROJECT REPORT**



# SWAVALAMBI BHARAT ABHIYAN

#### 1. **INTRODUCTION**

#### NAMKEEN MANUFACTURING UNIT



Namkeen Is The Hindi Word Used To Describe A Savory Flavor. The Word Namkeen Is Derived From The Word Namak (Meaning Salt). Namkeen Is Also Used As A Generic Term To Describe Savory Snack Foods. Both Black And Regular White Salt Are Used In Indian Cooking, Which Gives It The Salty Flavor Many People Like. Other Namkeen Snacks Common In Indian Cuisine Include Khaara, Farsan, Chivda, Sav, Chips And Bhujiya. Namkeen Of Indore And Ratlam Are Two Snacks That Are Very Well Known For Their Tastes.

Namkeen Foods Are Typically Designed To Be Portable, Quick, And Satisfying. Processed Snack Foods, As One Form Of Convenience Food, Are Designed To Be Less Perishable, More Durable, And More Portable Than Prepared Foods. They Often Contain Substantial Amounts Of Sweeteners, Preservatives, And Appealing Ingredients Such As Chocolate, Peanuts, And Specially-Designed Flavors.

#### 2. MARKET POTENTIAL

India Traditional Snacks Market Has Shown Tremendous Growth In The Past Couple Of Years. The Market Is Forecasted To Grow With A CAGR Of More Than 7% In Near Future. Increasing Consumer's Awareness Towards Healthy And Packaged Traditional Snacks Has Created A Huge Demand For Namkeen In Past Couple Of Years.

Namkeen Is The Dominant Segment, Followed By The Extruded Snacks. The Market Is Also Segmented Into Organized And Unorganized Sector Of Which Unorganized Is The Dominant Market.

The India Snacks Market Will Be More Than INR 1 Billion By The End Of 2024. At Present Unorganized Market Is Dominating The India Snacks Market. But This Scenario Is Expected To Change During The Forecast Period Of 2020-2024. India Snacks Market Is Growing Due To Following Factors Lifestyle Changes, Rising Urbanization, Growing Middle Class Population, Local Availability And Availability Of Snacks In Small Package Size, Low Price And Company's Strategies To Focus On Regional Taste.

#### 3. PRODUCT DESCRIPTION

#### 3.1 PRODUCT TYPES & SIZE

Indian Consumers Seem To Have Recovered Their Taste For Traditional Snacks Such As Sev, Bhujia And Namkeen/ Mixtures, Which Are Contributing To The Impressive Growth Rate Of The Fi Rms.

To Elaborate Further, Namkeens Can Be Characterized Into Three Segments As:

- ➤ **Single Product Segment:** Moong Dal, Chana Dal, Peanut, Nut Cracker, Karare Peanut, Heeng Jeera Peanut, Masala Matar, Mathri, Namkeen Pare, Etc.
- ➤ **Single Product In Bhujia:** Plain Sev, Bikaneri Bhujia, Aloo Bhujia, Punjabi Tadka, Ratlami Sev, Bhavnagri Gathiya, Etc.
- Lots Of Mix: Navratan Mix, Khatta Meetha, Chatpata Mix, Magic Mix, Royal Treat, Kanpuri Mix, Bombay Mix, Kaju Mix, Kashmiri Mix, All In One, Etc.

Now Namkeen Is Well Known To Each And Every Part Of Our Geography. South And North East Part Of India Has Good Demand Of Namkeen Because Of Mix Culture.

#### **Size Of The Product**

Namkeen Products Are Packed In Different Types Of Packaging Product With Different Sizes.

#### **Pouch Packaging Size**

- ✓ 50 Gram
- ✓ 100 Gram
- ✓ 250 Gram
- ✓ 500 Gram
- ✓ 1 KG

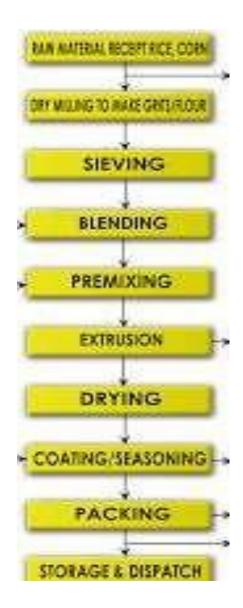
#### 3.2 Raw Material Requirement

S.N.	Particulars	Rate Per KG
1	Besan	65-70
2	Oil	90-100
3	Spices	200-250
5	Dal	80-90
6	Peanut	110-120
7	Potato	12-15

Average Raw Material Cost Per KG: Rs. 65-70

#### 3.3 MANUFACTURING PROCESS

- Procurement Of Raw Material.
- Preparation Of Dough With The Help Of Dough Mixer.
- Then With The Help Of Bhujia Machine Extruder Convert The Dough Into The Shape Of Required Namkeen.
- After That Take It Into The Frying Section.
- Drying Of Namkeen
- After Frying, Mix All The Other Ingredients Like: Peanut, Spices Etc. As Per The Different Taste Of The Namkeen.
- Seasoning Of Namkeen With The Help Of Seasoning Machine.
- Packaging Of Goods.
- Transportation.



### 4. PROJECT COMPONENTS

#### 4.1 <u>Land</u>

Land Required 1200-1500 Square Feet Approx.

Approximate Rent For The Same Is Rs.25000-30000 Per Month.

### 4.2 Plant & Machinery

Machine	Description	Image
Dough Mixer	Used For Quickly Mixing Batches Of Dough Or Batter.	
Bhujia Extruder Machine	This Machine Is Useful For Extruding Sev, Papdi, Ganthia Etc. The Machine Is Fitted Over Frying Pan.	
Rectangular Batch Tilting Fryer With Diesel Burner	Used For Processing Various Types Of Namkeen	

Seasoning Drum	Seasoning Machine Can Be Used To Season And Mix All Kinds Of Namkeen. It Can Mix And Season Food Evenly And Then Discharge Them Automatically.	
Packaging Machine	For Packaging Of Namkeen Into Different Size And Types Of Packets.	

Note: Cost Of The Machine Is Approx. Rs. 12,00,000 Excluding GST And Other Transportation Cost.

### 4.3 Misc. Assets

S.N.	Item Description Rate			
1	Electricity Connection	70,000		
2	Furniture And Equipment's	50,000		
3	Storage Tank, Collection Tank Etc.	30,000		

#### 4.4 **Power Requirement**

The Borrower Shall Require Power Load Of 15 KW Which Shall Be Applied With Power Corporation. However, For Standby Power Arrangement The Borrower Shall Also Purchase DG Set.

#### 4.5 Manpower Requirement

6-7 Manpower Are Required For The Namkeen Manufacturing Unit.

Includes:

- 2 Skilled Labour
- 2 Unskilled Labour
- 2 Helper
- 1 Accountant

#### 5. FINANCIALS

#### 5.1 Cost Of Project

COST OF PROJECT (In Lacs)								
PARTICULARS	PARTICULARS AMOUNT Own Bank Contribution Finance							
Land & Building		25.00%	75.00%					
Or	wned /Rented							
Plant & Machinery	12.00	3.00	9.00					
Furniture & Fixtures And Other Assets	1.50	0.38	1.13					
Working Capital	6.67	1.67	5.00					
Total	20.17	5.04	15.13					

# **5.2** Means Of Finance

MEANS OF FINANCE	
PARTICULARS	AMOUNT
Own Contribution	5.04
Bank Loan	10.13
Working Capital Limit	5.00
Total	20.17

# **5.3** Projected Balance Sheet

PROJECTED BALANCE SHEET							
PARTICULARS	1st Year	(In Lacs) 2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	4th Year	5th Year		
TARTICULARS	1st Teat	2 1 eai	3 Teal	4tii 1 eai	Sui Teai		
	I	Liabilities					
Capital							
Opening Balance		5.86	7.97	10.26	12.86		
Add:- Own Capital	5.04						
Add:- Retained Profit	2.57	4.86	7.29	9.60	11.96		
Less:- Drawings	1.75	2.75	5.00	7.00	9.50		
Closing Balance	5.86	7.97	10.26	12.86	15.32		
Term Loan	9.00	6.75	4.50	2.25	-		
Working Capital Limit	5.00	5.00	5.00	5.00	5.00		
Sundry Creditors	2.46	2.83	3.23	3.69	4.19		
Provisions & Other Liab	0.50	0.63	0.75	0.90	1.08		
TOTAL:	22.82	23.18	23.74	24.71	25.59		
Assets							
Fixed Assets ( Gross)	13.50	13.50	13.50	13.50	13.50		

Gross Dep.	1.95	3.62	5.04	6.25	7.29
Net Fixed Assets	11.55	9.89	8.46	7.25	6.21
	Cur	rent Assets			
Sundry Debtors	3.48	4.18	4.82	5.51	6.23
Stock In Hand	6.28	7.21	8.19	9.35	10.58
Cash And Bank	1.51	1.90	2.26	2.60	2.57
TOTAL:	22.82	23.18	23.74	24.71	25.59

# **5.4** Projected Cash Flow

PROJECTED CASH FLOW STATEMENT									
PARTICULARS	1st Year	(In Lacs) 2nd Year	3rd Year	4 <sup>th</sup> Year	5th Year				
TARTICULARD	1st I cai	Ziiu I cai	Jiu Itai	7 Icai	Jui I cai				
SOURCES OF FUND									
Own Margin	5.04								
Net Profit	2.57	4.86	7.56	10.29	13.27				
Depriciation & Exp. W/Off	1.95	1.67	1.42	1.21	1.04				
Increase In Cash Credit	5.00	-	-	-	-				
Increase In Term Loan	10.13	-	-	-	-				
Increase In Creditors	2.46	0.37	0.39	0.47	0.50				
Increase In Provisions & Oth Lib	0.50	0.13	0.13	0.15	0.18				
TOTAL:	27.65	7.02	9.50	12.13	14.98				
	APPLICA	TION OF I	FUND						
Increase In Fixed Assets	13.50								
Increase In Stock	6.28	0.93	0.98	1.16	1.23				
Increase In Debtors	3.48	0.70	0.64	0.68	0.73				
Repayment Of Term Loan	1.13	2.25	2.25	2.25	2.25				
Drawings	1.75	2.75	5.00	7.00	9.50				
Taxation	-	-	0.27	0.69	1.31				
TOTAL:	26.14	6.63	9.14	11.78	15.01				

Opening Cash & Bank	-	1.51	1.90	2.26	2.60
Balance					
ADD : Surplus	1.51	0.39	0.36	0.34	(0.03)
Closing Cash & Bank	1.51	1.90	2.26	2.60	2.57
Balance					

# 5.5 **Projected Profitability**

PROJECTED PROFITABILITY STATEMENT								
DADELCHI ADG	(In Lacs)  PARTICULARS   1st Year   2nd Year   3rd Year   4th Year   5th Year							
PARTICULARS	1st Year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	4th Year	5th Year			
Capacity Utilisation %	50%	55%	60%	65%	70%			
	SAI	LES						
Gross Sale								
Namkeen	116.00	139.50	160.83	183.61	207.82			
Total	116.00	139.50	160.83	183.61	207.82			
	COST O	F SALES						
Raw Material Consumed	82.11	94.48	107.62	123.16	139.71			
Electricity Expenses	3.60	4.14	4.76	5.48	6.02			
Depreciation	1.95	1.67	1.42	1.21	1.04			
Wages & Labour	5.64	6.20	6.82	7.51	8.26			
Repair & Maintenance	3.48	4.18	4.82	5.51	6.23			
Packaging	9.60	11.09	12.70	14.45	16.34			
<b>Cost Of Production</b>	106.38	121.77	138.15	157.31	177.59			
Add: Opening Stock /WIP	-	3.55	4.06	4.61	5.24			
Less: Closing Stock /WIP	3.55	4.06	4.61	5.24	5.92			
Cost Of Sales	102.83	121.25	137.61	156.67	176.92			
GROSS PROFIT	13.17	18.24	23.22	26.94	30.91			

Salary To Staff	3.72	4.09	4.50	4.95	5.45
Interest On Term Loan	1.00	0.88	0.63	0.38	0.13
Interest On Working Capital	0.55	0.55	0.55	0.55	0.55
Rent	3.60	3.96	4.36	4.79	5.27
Selling & Adm Exp	1.74	3.91	5.63	5.97	6.23
TOTAL	10.61	13.38	15.67	16.64	17.64
NET PROFIT	2.57	4.86	7.56	10.29	13.27
Taxation			0.27	0.69	1.31
PROFIT (After Tax)	2.57	4.86	7.29	9.60	11.96

# **5.1** Production And Yield

COMPUTATION OF PRODUCTION OF NAMKEEN Items To Be Manufactured Namkeen						
Production Capacity	100	KG Per Hour				
Working Hours Per Day	8					
Machine Capacity Per Day	800	KG				
Machine Capacity Per Annum	240000	KG				
Wastage	5%	Of Input				
Raw Material Requirement	252632	KG				
Final Product	<b>7</b> 00					
One Packet Size	500					
(Assumed)	(Assumed)					
Total Packets Per	480000	Gram				
Annum		Packets				

Production Of Namkeen					
Production	Capacity	Packets			
1st Year	50%	240,000			
2nd Year	55%	264,000			
3rd Year	60%	288,000			
4th Year	65%	312,000			
5th Year	70%	336,000			

Packaging Charges						
Raw Material	Packets (500 Grams)	Rate Per Packet	Amount (Rs. In Lacs)			
1st Year	240,000	4.00	9.60			
2nd Year	264,000	4.20	11.09			
3rd Year	288,000	4.41	12.70			
4th Year	312,000	4.63	14.45			
5th Year	336,000	4.86	16.34			

# **5.1** Sales Revenue

COMPUTATION OF SALE							
Particulars	1st Year	2 <sup>nd</sup> Year	3rd Year	4th Year	5th Year		
Op Stock	1	8,000	8,800	9,600	10,400		
Production	240,000	264,000	288,000	312,000	336,000		
Less : Closing Stock	8,000	8,800	9,600	10,400	11,200		
Net Sale	232,000	263,200	287,200	311,200	335,200		
Sale Price Per Packet	50.00	53.00	56.00	59.00	62.00		
Sales (In Lacs)	116.00	139.50	160.83	183.61	207.82		

# **5.2** Working Capital Assessment

COMPUTAT	TON OF CL	OSING STO (In Lacs)	CK & WOI	RKING CA	PITAL
PARTICULARS	1st Year	2nd Year	3rd Year	4th Year	5th Year
		Finished Go	ods		
	3.55	4.06	4.61	5.24	5.92
	1	Raw Mater	<u>ial</u>	1	
	2.74	3.15	3.59	4.11	4.66
Closing Stock	6.28	7.21	8.19	9.35	10.58

TRADITIONAL METHOD			(In Lacs)
Particulars	Amount	Own Margin	Bank Financ
Finished Goods & Raw	6.28		
Material Less : Creditors	2.46		
Paid Stock	3.82	25% 0.95	75% 2.86
Sundry Debtors	3.48	25% 0.87	
	7.30	1.82	5.47

# 5.3 Power, Salary & Wages Calculation

Utility Charges (Per Month)					
Particulars	Value	Description			
Power Connection Required	15	KWH			
Consumption Per Day	120	Units			
Consumption Per Month	3,000	Units			
Rate Per Unit	10	Rs.			
Power Bill Per Month	30,000	Rs.			

BREAK UP OF LABOUR CHARGES						
Particulars	Wages Rs. Per Month	No Of Employees	Total Salary			
Skilled (In Thousand Rupees)	14,000	2	28,000			
Unskilled (In Thousand Rupees)	9,500	2	19,000			
<b>Total Salary Per Month</b>			47,000			
Total Annual Labour Charges	(In Lacs)		5.64			

BREAK UP OF Staff Salary CHARGES						
Particulars	Salary Rs. Per Month	No Of Employees	Total Salary			
Helper	7,000	2	14,000			
Accountant	17,000	1	17,000			
<b>Total Salary Per Month</b>			31,000			
<b>Total Annual Staff Charges</b>	(In Lacs)		3.72			

### 5.4 <u>Depreciation</u>

COMPUTATION OF DEPRECIATION (In Lacs)					
Description	Plant & Machinery	Furniture	TOTAL		
Rate Of Depreciation	15.00%	10.00%			
Opening Balance	-	-	-		
Addition	12.00	1.50	13.50		
Total	12.00	1.50	13.50		
Less : Depreciation	1.80	0.15	1.95		
WDV At End Of Year	10.20	1.35	11.55		
Additions During The Year	-	-	-		
Total	10.20	1.35	11.55		
Less: Depreciation	1.53	0.14	1.67		
WDV At End Of Year	8.67	1.22	9.89		
Additions During The Year	-	-	-		
Total	8.67	1.22	9.89		
Less: Depreciation	1.30	0.12	1.42		
WDV At End Of Year	7.37	1.09	8.46		
Additions During The Year	-	-	-		
Total	7.37	1.09	8.46		
Less : Depreciation	1.11	0.11	1.21		
WDV At End Of Year	6.26	0.98	7.25		
Additions During The Year	-	-	-		
Total	6.26	0.98	7.25		
Less : Depreciation	0.94	0.10	1.04		
WDV At End Of Year	5.32	0.89	6.21		

# 5.5 Repayment Schedule

Interest       Year     Particulars     Amount     Addition     Total     Interest     Repayment	11.00% Closing Balance
Teal Tarticulars Repayment	
Teal Tarticulars Repayment	t Balance
Ist Opening Balance	
1st Month - 10.13 10.13	10.13
2nd Month   10.13   -   10.13   0.09   -	10.13
3rd Month 10.13 - 10.13 0.09 -	10.13
4th Month 10.13 - 10.13 0.09	10.13
5th Month   10.13 -   10.13   0.09	10.13
6th Month 10.13 - 10.13 0.09	10.13
7th Month   10.13   -   10.13   0.09   0.19	9.94
8th Month 9.94 - 9.94 0.09 0.19	9.75
9th Month 9.75 - 9.75 0.09 0.19	9.56
10th Month 9.56 - 9.56 0.09 0.19	9.38
11th Month 9.38 - 9.38 0.09 0.19	9.19
12th Month 9.19 - 9.19 0.08 0.19	9.00
1.00 1.13	
2nd Opening Balance	-
1st Month 9.00 - 9.00 0.08 0.19	8.81
2nd Month 8.81 - 8.81 0.08 0.19	8.63
3rd Month 8.63 - 8.63 0.08 0.19	8.44
4th Month 8.44 - 8.44 0.08 0.19	8.25
5th Month 8.25 - 8.25 0.08 0.19	8.06
6th Month 8.06 - 8.06 0.07 0.19	7.88
7th Month 7.88 - 7.88 0.07 0.19	7.69
8th Month 7.69 - 7.69 0.07 0.19	7.50
9th Month 7.50 - 7.50 0.07 0.19	7.31
10th Month 7.31 - 7.31 0.07 0.19	7.13
11th Month 7.13 - 7.13 0.07 0.19	6.94
12th Month 6.94 - 6.94 0.06 0.19	6.75
0.88 2.25	
3rd Opening Balance	1
1st Month   6.75   -   6.75   0.06   0.19	6.56
2nd Month 6.56 - 6.56 0.06 0.19	6.38
3rd Month 6.38 - 6.38 0.06 0.19	6.19
4th Month 6.19 - 6.19 0.06 0.19	6.00
5th Month 6.00 - 6.00 0.06 0.19	5.81
6th Month 5.81 - 5.81 0.05 0.19	5.63

	7th Month	5.63	_	5.63	0.05	0.19	5.44
	8th Month	5.44	_	5.44	0.05	0.19	5.25
	9th Month	5.25	-	5.25	0.05	0.19	5.06
	10th Month	5.06	_	5.06	0.05	0.19	4.88
	11th Month	4.88	_	4.88	0.04	0.19	4.69
	12th Month	4.69	-	4.69	0.04	0.19	4.50
					0.63	2.25	
4th		L	Ope	ning Bala	ance		-1
	1st Month	4.50	-	4.50	0.04	0.19	4.31
	2nd Month	4.31	-	4.31	0.04	0.19	4.13
	3rd Month	4.13	-	4.13	0.04	0.19	3.94
	4th Month	3.94	-	3.94	0.04	0.19	3.75
	5th Month	3.75	-	3.75	0.03	0.19	3.56
	6th Month	3.56	-	3.56	0.03	0.19	3.38
	7th Month	3.38	-	3.38	0.03	0.19	3.19
	8th Month	3.19	-	3.19	0.03	0.19	3.00
	9th Month	3.00	-	3.00	0.03	0.19	2.81
	10th Month	2.81	-	2.81	0.03	0.19	2.63
	11th Month	2.63	-	2.63	0.02	0.19	2.44
	12th Month	2.44	-	2.44	0.02	0.19	2.25
					0.38	2.25	
5th			Ope	ning Bala	ance		
	1st Month	2.25	-	2.25	0.02	0.19	2.06
	2nd Month	2.06	-	2.06	0.02	0.19	1.88
	3rd Month	1.88	-	1.88	0.02	0.19	1.69
	4th Month	1.69	-	1.69	0.02	0.19	1.50
	5th Month	1.50	-	1.50	0.01	0.19	1.31
	6th Month	1.31	-	1.31	0.01	0.19	1.13
	7th Month	1.13	_	1.13	0.01	0.19	0.94
	8th Month	0.94	-	0.94	0.01	0.19	0.75
	9th Month	0.75	-	0.75	0.01	0.19	0.56
	10th Month	0.56	-	0.56	0.01	0.19	0.38
	11th Month	0.38	-	0.38	0.00	0.19	0.19
	12th Month	0.19	-	0.19	0.00	0.19	_
					0.13	2.25	
	TO DOOR	60			MONTH	S	
PERIO		6			MONTH	S	
REPA` PERIO	YMENT DD	54			MONTH	S	

# **5.6 Financial Indicators**

FINANCIAL INDICATORS						
TURNOVER	116.00	139.50	160.83	183.61	207.82	
GROSS PROFIT	13.17	18.24	23.22	26.94	30.91	
G.P. RATIO	11.35%	3.08%	14.44%	14.67%	14.87%	
NET PROFIT	2.57	4.86	7.56	10.29	13.27	
N.P. RATIO	2.21%	3.48%	4.70%	5.61%	6.38%	
CURRENT ASSETS	11.27	13.29	15.27	17.46	19.38	
CURRENT LIABILITIES	7.96	8.46	8.98	9.59	10.27	
CURRENT RATIO	1.42	1.57	1.70	1.82	1.89	
TERM LOAN	9.00	6.75	4.50	2.25	_	
TOTAL NET WORTH	5.86	7.97	10.26	12.86	15.32	
DEBT/EQUITY	1.54	0.85	0.44	0.17	-	
TOTAL NET WORTH	5.86	7.97	10.26	12.86	15.32	
TOTAL OUTSIDE LIABILITIES	16.96	15.21	13.48	11.84	10.27	
TOL/TNW	2.90	1.91	1.31	0.92	0.67	
PBDIT	6.06	7.95	10.16	12.44	14.99	
INTEREST	1.55	1.43	1.18	0.93	0.68	
INTEREST COVERAGE	3.92	5.57	8.62	13.36	21.92	
RATIO						
WDV	11.55	9.89	8.46	7.25	6.21	
TERM LOAN	9.00	6.75	4.50	2.25	-	
FACR	1.28	1.46	1.88	3.22	-	

### **5.7 DSCR**

CALCULATION OF D.S.C.R						
PARTICULARS	1st Year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	4 <sup>th</sup> Year	5 <sup>th</sup> Year	
CASH ACCRUALS	4.52	6.52	8.71	10.82	13.00	
Interest On Term Loan	1.00	0.88	0.63	0.38	0.13	
Total	5.51	7.40	9.34	11.20	13.13	
<u>REPAYMENT</u>						
Instalment Of Term Loan	1.13	2.25	2.25	2.25	2.25	
Interest On Term Loan	1.00	0.88	0.63	0.38	0.13	
Total	2.12	3.13	2.88	2.63	2.38	
DEBT SERVICE	2.60	2.37	3.25	4.26	5.51	
COVERAGE RATIO						
AVERAGE D.S.C.R.					3.60	

# 5.8 <u>Break Even Point Analysis</u>

BREAK EVEN POINT ANALYSIS					
Year	I	II	III	IV	V
<b>Net Sales &amp; Other Income</b>	116.00	139.50	160.83	183.61	207.82
Less: Op. WIP Goods	-	3.55	4.06	4.61	5.24
Add: Cl. WIP Goods	3.55	4.06	4.61	5.24	5.92
<b>Total Sales</b>	119.55	140.01	161.38	184.25	208.50

Variable & Semi Variable Exp.						
Raw Material Consumed	82.11	94.48	107.62	123.16	139.71	
Electricity Exp/Coal Consumption At 85%	3.06	3.52	4.05	4.65	5.12	
Wages & Salary At 60%	5.62	6.18	6.80	7.47	8.22	
Selling & Adminstrative Expenses 80%	1.39	3.12	4.50	4.77	4.99	
Interest On Working Capital	0.55	0.55	0.55	0.55	0.55	
Repair & Maintenance	3.48	4.18	4.82	5.51	6.23	
Packaging	9.60	11.09	12.70	14.45	16.34	
Total Variable & Semi Variable Exp	105.80	123.13	141.04	160.57	181.16	
Contribution	13.74	16.88	20.34	23.68	27.34	
Fixed & Semi Fixed Expenses						
Electricity Exp/Coal Consumption At 15%	0.54	0.62	0.71	0.82	0.90	
Wages & Salary At 40%	3.74	4.12	4.53	4.98	5.48	
Interest On Term Loan	1.00	0.88	0.63	0.38	0.13	
Depreciation	1.95	1.67	1.42	1.21	1.04	
Selling & Adminstrative Expenses 20%	0.35	0.78	1.13	1.19	1.25	
Rent	3.60	3.96	4.36	4.79	5.27	
<b>Total Fixed Expenses</b>	11.18	12.02	12.78	13.39	14.07	
Capacity Utilization	50%	55%	60%	65%	70%	
OPERATING PROFIT	2.57	4.86	7.56	10.29	13.27	
BREAK EVEN POINT	41%	39%	38%	37%	36%	
BREAK EVEN SALES	97.23	99.71	101.40	104.15	107.32	

### 6. <u>LICENSE & APPROVALS</u>

- Obtain The GST Registration.
- Additionally, Obtain The UDYAM Registration Number.
- FSSAI License.
- Fire/Pollution License As Required.
- Factory License
- Choice Of A Brand Name Of The Product And Secure The Name With Trademark If Required.

### **Implementation Schedule**

S.N.	Activity	Time Required
		(In Months)
1	Acquisition Of Premises	1
2	Procurement & Installation Of Plant & Machinery	1-2
3	Arrangement Of Finance	1-2
4	Requirement Of Required Manpower	1
	Total Time Required (Some Activities Shall Run Concurrently)	4-5 Months

#### 7. ASSUMPTIONS

- 1. Production Capacity Of Namkeen Is 800 Kgs Per Day. First Year, Capacity Has Been Taken @ 50%.
- 2. Working Shift Of 8 Hours Per Day Has Been Considered.
- 3. Raw Material Stock Is For 10 Days And Finished Goods Closing Stock Has Been Taken For 10 Days.
- 4. Credit Period To Sundry Debtors Has Been Given For 9 Days.
- 5. Credit Period By The Sundry Creditors Has Been Provided For 9 Days.
- 6. Depreciation And Income Tax Has Been Taken As Per The Income Tax Act, 1961.
- 7. Interest On Working Capital Loan And Term Loan Has Been Taken At 11%.
- 8. Salary And Wages Rates Are Taken As Per The Current Market Scenario.
- 9. Power Consumption Has Been Taken At 15 KW.
- 10. Selling Prices & Raw Material Costing Has Been Increased By 5% & 5%